

Revenue Constraint Card

Free one-pager from Nomadic Forge. Fill this before you write more code.

One card. One paid outcome. Complements Solo Ship Kit (\$12) without replacing it.

1. Who pays this week?

Buyer (role, not demographic)

Where they already hang out

What they already tried that failed

2. What do they get AFTER payment?

Delivery format (PDF / ZIP / login / file)

Exact files or access

Time-to-value after checkout: ☐ under 5 min ☐ under 1 hour

3. Single happy path

Visitor lands on

Clicks

Pays via: ☐ Gumroad ☐ Stripe ☐ Etsy ☐ other

Receives

4. Kill list (do NOT build yet)

- ☐ Extra tiers / plans
- ☐ Auth beyond checkout needs
- ☐ Admin dashboard
- ☐ Second product variant
- ☐ Nice architecture refactors

5. Ship gate

- ☐ Price written (\$____) in impulse range
- ☐ Checkout URL exists or will exist today
- ☐ Fulfillment file builds from source
- ☐ One place to post a helpful link (not a blast)

Want the full Cursor + Claude pack?

Solo Ship Kit (\$12): 6 .mdc rules, CLAUDE.md templates, Ship/Debug/Monetize prompts, worksheets, PDF playbook.

Buy: <https://nomadicforge.com/ship-kit>

Free for personal use. Do not resell this card alone. Drop revenue-constraint.mdc into .cursor/rules/.